SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

СО	NTRACT NO	. <u>260234</u>
1.	THE CONT	Stephanie Kincaid Name PO Box 480 Arnold, MD 21012 Address 202-567-6193 Phone Number
2.	THE TOP C ARE:	Darrell Crate
3.	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is <u>MithRoynney</u> .
	b.	The candidate seeks election to the office of Primary Election, General Election, or □ Special Election.
4.	IF THE AD	REFERS TO AN ISSUE:
	a.	The issue is
	b.	The Purchaser is
		NOTE: If the ad relates to an issue of state or local (not national) importance

and does not refer to a candidate, only this Form should be filed in the Political

File. Do not file the Order.

EOM/EOC



Flight Dates 09/26/12-10/02/12

Order Sep 00:15:00

Product Estimate # 394

ROMNEY FOR PRESIDENT Alt Order # 06339244 260234 Contract / Revision

Cash Billing Type Original Date / Revision Agency Com 15%

09/25/12 09/25/12 Order Type **GENERAL Billing Contact**

Billing Cycle Advertiser Pol/Mitt Romney/R/ Presider

> 138 Conant Street Billing Calendar BROADCAST Beverly, MA 01915

A35+ **Demographic** American Rambler Production Agency

Rev Codes AGY POL CAND **Buying Contact**

Sales Office DC Product Codes PL-Presidential-Republican

Sales Region NAT **Priority** P-2

138 Conant Street Agency Ref Advertiser Ref Beverly, MA 01915

Primary Account Executive Aaron Ashe

Account Executive Order% Start Date **End Date**

Aaron Ashe 100%

Order Share 100% Market Value 139850

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals Billing Plan Rating Start Date End Date Month # of Spots Net Amount Gross Amount # Spots **Net Amount Gross Amount** 09/30/12 \$63,410.00 \$74,600.0C September 2012 102 \$63,410,00 \$74,600,00 0.00 08/27/12 102 October 2012 61 \$55,462.50 \$65,250.00 0.00 10/01/12 10/02/12 61 \$55,462.50 \$65,250.00

163 \$139,850.00 0.00 Totals \$118,872.50

									Tota	ls
Ln Ch Start End	Inventory Code	Break	Start/End 1	īme Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1 WPLG 10/01/12 10/02/12	M-F 6a LCL News	СМ	6-7am	MT	:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
	LCL 10 News @ 6am		(6:00 AM-6:	30 AM)						
Start Date End Date	Weekdays Spot	s/Week	<u>Rate</u>	Rating						
Week: 10/01/12 10/07/12	MT	2	\$750.00	0.00						
2 WPLG 09/26/12 09/28/12	M-F 6a LCL News	CM	6-7am	WTF	:30	3	\$750.00 P-2	0.00 NM	3	\$2,250.00
	LCL 10 News @ 6am		(6:00 AM-6:	30 AM)						
Start Date End Date	Weekdays Spot	s/Week	<u>Rate</u>	Rating						
Week: 09/24/12 09/30/12	WTF	3	\$750.00	0.00						
3 WPLG 09/26/12 09/28/12	M-F 6a LCL News	СМ	6-7am	WTF	:30	3	\$750.00 P-2	0.00 NM	3	\$2,250.00
	LCL 10 News @ 6am		(6:30 AM-7:	00 AM)						
Start Date End Date	Weekdays Spot	s/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/24/12 09/30/12	WTF	3	\$750.00	0.00						
4 WPLG 10/01/12 10/02/12	M-F 6a LCL News	СМ	6-7am	MT	:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
	LCL 10 News @ 6am		(6:30 AM-7:	00 AM)						
Start Date End Date	Weekdays Spot	s/Week	<u>Rate</u>	Rating						
Week: 10/01/12 10/07/12	MT	2	\$750.00	0.00						



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Flight Dates 09/26/12-10/02/12

<u>Hiatus Dates</u>

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:15:00

n Ch Start	End	Inventory Code	Break	Start/End		Len Sp	ots		Rtg Type	Spots	Amoun
5 WPLG 10/01/12	10/02/12	M-F 7-9a GMA	CM	7-9am	MT	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700.0
Start Date I	End Date	Good Morning Am Weekdays	Spots/Week	(7:00 AM-7: Rate	Rating						
	10/07/12	MT	2	\$850.00	0.00						
6 WPLG 09/26/12	09/28/12	M-F 7-9a GMA	СМ	7-9am	WTF	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550.
		Good Morning Am		(7:00 AM-7:	30 AM)						
	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate	Rating						
7 WPLG 09/26/12		M-F 7-9a GMA	CM	\$850.00 7-9am	0.00 WTF	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550.
7 111 20 00/20/12	00/20/12	Good Morning Am		(7:30 AM-8:		.00	Ū	ψοσο.σσ1 2	0.00 14141	Ü	Ψ2,000.
	End Date		Spots/Week	<u>Rate</u>	Rating						
	09/30/12	WTF	3	Y	0.00						
8 WPLG 10/01/12	10/02/12	M-F 7-9a GMA Good Morning Am	CM	7-9am	MT	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700
Start Date I	End Date		Spots/Week	(7:30 AM-8: Rate	Rating						
	10/07/12	MT	2	\$850.00	0.00						
9 WPLG 09/26/12	09/28/12	M-F 7-9a GMA	CM	7-9am	WTF	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550
		Good Morning Am		(8:00 AM-8:	30 AM)				Ī		
	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
Week: 09/24/12 0	10/02/12	M-F 7-9a GMA	CM	\$850.00 7-9am	0.00 MT	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700
10 WFLG 10/01/12	10/02/12	Good Morning Am		(8:00 AM-8:		.30	2	φ630.00 Γ-2	O.OO INIVI	2	φ1,700
Start Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	MT	2	\$850.00	0.00						
11 WPLG 09/26/12	09/28/12	M-F 7-9a GMA	. CM	7-9am	WTF	:30	3	\$850.00 P-2	0.00 NM	3	\$2,550
Ctant Data I	Tod Data	Good Morning Am		(8:30 AM-9:							
	End Date 09/30/12	<u>Weekdays</u> wTF	Spots/Week 3	<u>Rate</u> \$850.00	Rating 0.00						
12 WPLG 10/01/12		M-F 7-9a GMA	CM	7-9am	MT	:30	2	\$850.00 P-2	0.00 NM	2	\$1,700
		Good Morning An	nerica	(8:30 AM-9:	00 AM)						
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/07/12	MT	CM	\$850.00 9-10a	0.00 MT	:30	2	\$400.00 P-2	0.00 NM	2	\$800
13 WPLG 10/01/12	10/02/12	M-F 9a Live/Kelly Live With Kelly	CIVI	9-10a (9:00 AM-10		:30	2	φ400.00 P-2	O.OU INIVI	2	φουυ
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	MT	2	\$400.00	0.00						
14 WPLG 09/26/12	09/28/12	M-F 9a Live/Kelly	CM	9-10a	WTF	:30	3	\$400.00 P-2	0.00 NM	3	\$1,200
01 15 1	- LB-4-	Live With Kelly	01-0011	(9:00 AM-10							
	End Date 09/30/12	<u>Weekdays</u> wTF	Spots/Week 3	<u>Rate</u> \$400.00	Rating 0.00						
15 WPLG 09/26/12		M-F 11a The Viev		11-12n	WTF	:30	3	\$1,000.00 P-2	0.00 NM	3	\$3,000
		M-F The View		(11:00 AM-1	12:00 PM)						
	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
	09/30/12	WTF		\$1,000.00	0.00			A4 000 00 D 0	0.00.1114		#0.000
16 WPLG 10/01/12	10/02/12	M-F 11a The View M-F The View	v CM	11-12n	MT	:30	2	\$1,000.00 P-2	0.00 NM	2	\$2,000
Start Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/07/12	MT		\$1,000.00	0.00						
17 WPLG 09/26/12	09/28/12	M-F 12n News	CM	12-1PM	WTF	:30	3	\$400.00 P-2	0.00 NM	3	\$1,200
		M-F LCL 10 News	_	(12:00 PM-							
Start Date I	End Date	Weekdays .	Spots/Week	<u>Rate</u>	<u>Rating</u>				.]		



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Flight Dates 09/26/12-10/02/12

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:15:00

M-F LCL 10 News @ No	400.00 P-2 0.00 NM 3 \$1,200.
Start Date Week: 09/24/12 End Date 09/30/12 Weekdays WTF Spots/Week 3 Rate \$400.00 Rating 0.00 18 WPLG 10/01/12 10/02/12 M-F 12n News M-F LCL 10 News @ No CM 12-1PM MT :30 2 \$400.00	
Week: 09/24/12 09/30/12 WTF 3 \$400.00 0.00 18 WPLG 10/01/12 10/02/12 M-F 12n News CM 12-1PM MT :30 2 \$400.00 M-F LCL 10 News @ No (12:00 PM-12:30 PM)	
18 WPLG 10/01/12 10/02/12 M-F 12n News CM 12-1PM MT :30 2 \$4 M-F LCL 10 News @ No (12:00 PM-12:30 PM)	
M-F LCL 10 News @ No (12:00 PM-12:30 PM)	400.00 P-2 0.00 NM 2 \$800.
	100.001 2 0.00 11111 2 4000.
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	·
Week: 10/01/12 10/07/12 MT 2 \$400.00 0.00	
·	400.00 P-2 0.00 NM 2 \$800.
M-F LCL 10 News @ No (12:30 PM-1:00 PM) Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/01/12 10/07/12 MT 2 \$400.00 0.00	
	400.00 P-2 0.00 NM 3 \$1,200.
M-F LCL 10 News @ No (12:30 PM-1:00 PM)	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/12WTF 3 \$400.00 0.00	
E 21 WPLG 10/01/12 10/02/12 M-F 1p The Chew CM 1-2p MT :30 2 \$7 The Chew (1:00 PM-2:00 PM)	175.00 LUR 0.00 NM 2 \$350.
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/01/12 10/07/12 MT 2 \$175.00 0.00	
E 22 WPLG 09/26/12 09/26/12 M-F 1p The Chew CM 1-2p3 :30 3 \$1	175.00 LUR 0.00 NM 3 \$525.
The Chew (1:00 PM-2:00 PM)	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/123 3 \$175.00 0.00	450,000,000,000,000
23 WPLG 09/26/12 09/28/12 M-F 2p Gen Hospital CM 2-3pwTF :30 3 \$4 General Hospital	450.00 P-2 0.00 NM 3 \$1,350.
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/12WTF 3 \$450.00 0.00	
,	450.00 P-2 0.00 NM 2 \$900.
General Hospital (2:00 PM-3:00 PM)	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 MT 2 \$450.00 0.00	
1100th 10701/12 10701/12 10	200.00 LUR 0.00 NM 2 \$400.
Katie Couric (3:00 PM-3:30 PM)	200.00 LOT (0.00 MM) 2 \$400.
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/01/12 10/07/12 MT 2 \$200.00 0.00	
· · · · · · · · · · · · · · · · · · ·	200.00 LUR 0.00 NM 3 \$600.
Katie Couric (3:00 PM-3:30 PM)	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week; 09/24/12 09/30/12wTF 3 \$200.00 0.00	
	200.00 LUR 0.00 NM 2 \$400.
Katie Couric (3:30 PM-4:00 PM)	250,50 251(0.50 1111 2
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/01/12 10/07/12 MT 2 \$200.00 0.00	
•	200.00 LUR 0.00 NM 3 \$600.
Katie Couric (3:30 PM-4:00 PM)	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12WTF 3 \$200.00 0.00	
	650.00 P-2 0.00 NM 4 \$2,600.
Dr Oz (4:00 PM-4:30 PM)	
Start Date End Date Weekdays Spots/Week Rate Rating	



260234

Flight Dates 09/26/12-10/02/12

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Order Sep 00:15:00

Ln Ch Star		Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tot Spots	<u>als</u> Amount
29 WPLG 10/01	/12 10/02/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:	MT 30 PM)	:30	4	\$650.00 P-2	0.00 NM	4	\$2,600.0
Start Date		<u>Weekdays</u> MT	Spots/Week		Rating						
Week: 10/01/12 30 WPLG 09/26	10/07/12		CM	\$650.00 4-5p	0.00 WTF	:30	6	\$650.00 P-2	0.00 NM	6	\$3,900.00
		Dr Oz		(4:00 PM-4:			•	4 3 3 3 4 3 3 3 3 4 3 3 3 3 3 3 3 3 3 3			φοισσιοί
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week 6		<u>Rating</u> 0.00						
E 31 WPLG 09/26	/12 09/28/12	M-F 5p LCL News Local 5p News	s CM	5-6p (5:00 PM-5:	WTF 30 PM)	:30	3	\$325.00 LUR	0.00 NM	3	\$975.00
Start Date		<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/24/12 E 32 WPLG 10/01	09/30/12	WTF M-F 5p LCL News	3 s CM	\$325.00 5-6p	0.00 MT	:30	2	\$325.00 LUR	0.00 NM	2	\$650.00
L 32 WI LO 10/01	112 10/02/12	Local 5p News	S CIVI	(5:00 PM-5:		.30	2	φ323.00 LUK	U.UU INIVI	2	νου.υσ
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 2		Rating 0.00						
E 33 WPLG 10/01				5-6p (5:30 PM-6:	MT	:30	2	\$325.00 LUR	0.00 NM	2	\$650.00
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 2		Rating 0.00					:	
E 34 WPLG 09/26				5-6p (5:30 PM-6:	WTF	:30	3	\$325.00 LUR	0.00 NM	3	\$975.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate	Rating 0.00						
E 35 WPLG 10/01	/12 10/02/12	M-F 6p LCL News M-F Local News	s CM	6-630pm (6:00 PM-6:	MT 30 PM)	:30	4	\$550.00 LUR	0.00 NM	4	\$2,200.00
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 4		Rating 0.00						
E 36 WPLG 09/26			·	6-630pm (6:00 PM-6:	WTF	:30	6	\$550.00 LUR	0.00 NM	6	\$3,300.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week 6	Rate	Rating 0.00						
E 37 WPLG 09/26	/12 09/28/12	M-F 7p Wheel of M-F Wheel of Fo		7-730pm (7:00 PM-7:	WTF 30 PM)	:30	3	\$800.00 LUR	0.00 NM	3	\$2,400.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$800.00	Rating 0.00						
E 38 WPLG 10/01	/12 10/02/12	M-F 7p Wheel of M-F Wheel of Fo		7-730pm (7:00 PM-7:	MT 30 PM)	:30	2	\$800.00 LUR	0.00 NM	2	\$1,600.00
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00						
39 WPLG 10/01	/12 10/02/12	M-F 730p Jeopar M-F Jeopardy	dy CM	730-8pm (7:30 PM-8:	MT 00 PM)	:30	4	\$2,300.00 P-2	0.00 NM	4	\$9,200.00
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> MT	Spots/Week	Rate \$2,300.00	<u>Rating</u> 0.00						
	·	M-F 730p Jeopar M-F Jeopardy		730-8pm (7:30 PM-8:	WTF	:30	6	\$2,300.00 P-2	0.00 NM	6	\$13,800.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week 6	•	Rating 0.00						
41 WPLG 10/01			СМ	11-1135P (11:00 PM-	MT	:30	4	\$2,000.00 P-2	0.00 NM	4	\$8,000.00
Start Date	End Date	Weekdays	Spots/Week	•	Rating						



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Flight Dates 09/26/12-10/02/12

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:15:00

Ln Ch Start I	End	Inventory Code	Prook	Stort/End "	Time Days	Len Spo	to Doto Dvi	Dta Tuna (Tota	
41 WPLG 10/01/12 1			CM	11-1135P	MT	:30	ts Rate Pri 4 \$2,000,00 P-2	0.00 NM	3ροιs 4	Amount \$8,000.00
	. 0, 02, 12	M-F 11-1135P	0	(11:00 PM-1		.00	Ψ2,000.001 2	0.00 14141	7	ψ0,000.00
	nd Date 0/07/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$2,000.00	Rating 0.00					
42 WPLG 09/26/12 0	09/28/12	M-F 11-1135P M-F 11-1135P	СМ	11-1135P (11:00 PM-1	WTF 11:30 PM)	:30	3 \$2,000.00 P-2	0.00 NM	3	\$6,000.00
Week: 09/24/12 09	nd <u>Date</u> 9/30/12	<u>Weekdays</u> wTF		<u>Rate</u> \$2,000.00	Rating 0.00					
E 43 WPLG 10/01/12 1	10/02/12	M-F 1135-12:06a M-F Nightline	Nightli@M	1135p-1206 (11:30 PM-1		:30	2 \$300.00 LUR	0.00 NM	2	\$600.00
	nd Date 0/07/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00					
E 44 WPLG 09/26/12 0	09/28/12	M-F 1135-12:06a M-F Nightline	Nightli@M	1135p-1206 (11:30 PM-1		:30	3 \$950.00 P-2	0.00 NM	3	\$2,850.00
	nd <u>Date</u> 9/30/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$950.00	Rating 0.00					
E 45 WPLG 09/26/12 0	09/28/12	M-F 5a LCL News LCL 10 News @		5-6am (5:00 AM-5:	WTF 30 AM)	:30	3 \$125.00 LUR	0.00 NM	3	\$375.00
	nd <u>Date</u> 9/30/12	<u>Weekdays</u> wTF	Spots/Week 3	<u>Rate</u> \$125.00	Rating 0.00					
E 46 WPLG 10/01/12 1	10/02/12	M-F 5a LCL News LCL 10 News @		5-6am (5:00 AM-5:	MT 30 AM)	:30	2 \$125.00 LUR	0.00 NM	2	\$250.00
	nd Date 0/07/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$125.00	Rating 0.00					
E 47 WPLG 10/01/12 1	10/02/12			5-6am	MT	:30	2 \$125.00 LUR	0.00 NM	2	\$250.00
Start Date Er	nd Date	LCL 10 News @ Weekdays		(5:30 AM-6:	· ·					
	0/07/12	MT	Spots/Week 2	<u>Rate</u> \$125.00	Rating 0.00			1		
E 48 WPLG 09/26/12 0	09/28/12	M-F 5a LCL News LCL 10 News @		5-6am (5:30 AM-6:	WTF 00 AM)	:30	3 \$125.00 LUR	0.00 NM	3	\$375.00
	nd Date 9/30/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$125.00	Rating 0.00					
E 49 WPLG 10/01/12 1	10/01/12	Mon 8-9p Dancing With The	CM e Sta	8-10p (8:00 PM-10	2 D:00 PM)	:30	2 \$5,000.00 LUR	0.00 NM	2	\$10,000.00
	<u>nd Date</u> 0/07/12	<u>Weekdays</u> 2	Spots/Week 2	<u>Rate</u> \$5,000.00	Rating 0.00					
50 WPLG 10/01/12 1	10/01/12	Mon 10-11p Castle	СМ	10-11p (10:00 PM-1	1 11:00 PM)	:30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
	nd Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating					
Week: 10/01/12 10 E 51 WPLG 10/02/12 1	0/07/12		CM	\$7,000.00 8-9p	0.00	:30	1 \$4,000.00 LUR	0.00 NM	1	\$4,000.00
	10/02/12	Dancing With The		(8:00 PM-9:	-	.00	, ф ,,000,000 дого	0,00 1	·	ψ 1,000100
	nd <u>Date</u> 0/07/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00					
E 52 WPLG 10/02/12 1	10/02/12	Tue 10-11p Private Practice	СМ	10-11p	-1	:30	1 \$2,000.00 LUR	0.00 NM	1	\$2,000.00
	nd Date	Weekdays -1	Spots/Week	Rate	Rating					
Week: 10/01/12 10 53 WPLG 09/28/12 0	0/07/12	Fri 9-10p	CM	\$2,000.00 9-10p	0.00	:30	1 \$5,000.00 P-2	0.00 NM	1	\$5,000.00
	nd Date	Last Resort [OTC Weekdays		Rate	Rating	.00	, ψο,σσσ.σστ -2	5.00 PAIN	,	ψο,ουο.ου
<u>Start Date</u> <u>Li</u>	ia Dato	ricondayo	<u>-poter rook</u>	<u>riato</u>	<u>i recenta</u>			•		



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Order Sep 00:15:00

Ln Ch Start Er	nd	Inventory Code Break	Start/End	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
53 WPLG 09/28/12 09/	/28/12	Fri 9-10p CM	9-10p	1	:30	1	\$5,000.00 P-2			\$5,000.00
Start Date End	Date	Last Resort [OTO] <u>Weekdays</u> Spots/Week	Rate	Rating						
	30/12	1 1	\$5,000.00	0.00						
54 WPLG 09/29/12 09/	/29/12	6AM-Sat LCL 10 News CM Local 10 News Sat @	6-7am (6:00 AM-6:	1- 30 AM)	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
	<u>Date</u> 30/12	Weekdays Spots/Week	. —	Rating 0.00						
55 WPLG 09/29/12 09/	/29/12	6AM-Sat LCL 10 News CM Local 10 News Sat @	6-7am (6:30 AM-7:	1- 00 AM)	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
	<u>Date</u> 30/12	Weekdays Spots/Week		Rating 0.00						
		7AM-Sat LCL 10 News CM	7-8am	1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date End	Date	Local 10 News Sat @	(7:00 AM-7:							
Week: 09/24/12 09/3	30/12	Weekdays Spots/Week	. ——	Rating 0.00						
57 WPLG 09/29/12 09/	/29/12	7AM-Sat LCL 10 News CM Local 10 News Sat @	7-8am (7:30 AM-8:0	1- 00 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
	<u>Date</u> 30/12	Weekdays Spots/Week		Rating 0.00						
58 WPLG 09/29/12 09/	/29/12	Sa GMA CM Sat/Good Morning Ame	8-9am (8:00 AM-8:	1- 30 AM)	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
	<u>Date</u> 30/12	Weekdays Spots/Week	Rate	Rating 0.00						
59 WPLG 09/29/12 09/	/29/12	9AM-Sat LCL 10 News CM	9-10:30am	1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date End	Date	Local 10 News Saturd <u>Weekdays</u> <u>Spots/Week</u>	(9:00 AM-9:	Rating						
	0/12	1- 1	7000.00	0.00						
60 WPLG 09/29/12 09/	/29/12	9AM-Sat LCL 10 News CM Local 10 News Saturd	9-10:30am (9:30 AM-10	1- :00 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
<u>Start Date</u> <u>End</u> Week: 09/24/12 09/3	<u>Date</u> 60/12	Weekdays Spots/Week		Rating 0.00						
61 WPLG 09/29/12 09/	/29/12	9AM-Sat LCL 10 News CM Local 10 News Saturd	9-10:30am (10:00 AM-1	2- 0:30 AM)	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
	<u>Date</u> 60/12	Weekdays Spots/Week	Rate	Rating 0.00						
		SAT 5:30am LCL News CM SAT/5:30a-6a LCL New	5:30a-6a (5:30 AM-6:0	1-	:30	1	\$25.00 LUR	0.00 NM	1	\$25.00
<u>Start Date</u> <u>End</u> Week: 09/24/12 09/3	Date 0/12	Weekdays Spots/Week	Rate \$25.00	Rating 0.00						
63 WPLG 09/30/12 09/		6AM-Sun LCL 10 News CM Local 10 News Sunday	6-7am (6:00 AM-6:3	1	:30	1	\$100.00 LUR	0.00 NM	1	\$100.00
	Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/24/12 09/3 64 WPLG 09/30/12 09/		1 1 6AM-Sun LCL 10 News CM	\$100.00 6-7am	0.00	:30	1	\$100.00 LUR	0.00 NM	1	\$100.00
	<u>Date</u>	Local 10 News Sunday <u>Weekdays</u> <u>Spots/Week</u>		Rating						
Week: 09/24/12 09/3 65 WPLG 09/30/12 09/		7a-Sun LCL 10 News CM	\$100.00 7-8am	0.00	:30	1	\$175.00 LUR	0.00 NM	1	\$175.00
		Local 10 News Sunday	(7:00 AM-7:3	i						
Start Date End	Date	Weekdays Spots/Week	Rate	Rating				1		



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Flight Dates 09/26/12-10/02/12

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product ROMNEY FOR PRESIDENT Estimate # 394

										Tota	ıls
Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 65 WPLG 09/30/1	2 09/30/12	7a-Sun LCL 10 News Local 10 News Sund		7-8am (7:00 AM-7:3	1 30 AM)	:30	1	\$175.00 LUR	0.00 NM	1	\$175.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays Sp	ots/Week 1	=	Rating 0.00						
E 66 WPLG 09/30/1:		7a-Sun LCL 10 News Local 10 News Sund	ay	7-8am (7:30 AM-8:0	•	:30	1	\$175.00 LUR	0.00 NM	1	\$175.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> <u>Sp</u> 1	ots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
67 WPLG 09/30/1:	2 09/30/12	Su GMA Su GMA	СМ	8-9am (8:00 AM-8:3	1 80 AM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays Sp	ots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
68 WPLG 09/30/1	2 09/30/12	Su GMA Su GMA	СМ	8-9am (8:30 AM-9:0	1 00 AM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> <u>Sp</u>	ots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
69 WPLG 09/30/1	2 09/30/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	• • • • • • • • • • • • • • • • • • • •	9-1030am (9:00 AM-9:3	1 30 AM)	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> <u>Sp</u> 1	ots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
70 WPLG 09/30/1	2 09/30/12	This Week (ABC) This Week (ABC)	СМ	1030-1130a (10:30 AM-1		:30	1	\$900.00 P-2	0.00 NM	1	\$900.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> <u>Sp</u> 1	ots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
E 71 WPLG 09/30/12	2 09/30/12	Su 7-8p Once Upon A Time	СМ	7-8p (7:00 PM-8:0	1 00 PM)	:30	1	\$1,000.00 LUR	0.00 NM	1	\$1,000.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays Sp	ots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
E 72 WPLG 09/30/12	2 09/30/12	SUN 11-1130P SUN 11-1135P	СМ	11-1135P (11:00 PM-1	1 1:30 PM)	:30	1	\$600.00 LUR	0.00 NM	1	\$600.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays Sp	ots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
									مامام	40014	20.050.00

Totals 163\$139,850.00